

ROANOKE CHAMBER OF COMMERCE

Minutes of Chamber Board Meeting
January 10, 2008

Present: June Ball, Alice Eshelman, Mike Gibson, Chris Jensen, Valerie Powers, Julie Reusser, Nancy Weigelt

President Chris Jensen brought the meeting to order at 6:35am. Volunteers were taken for board positions. Alice Eshelman is the secretary this year and Mike Gibson agreed to be vice president, becoming president next year.

A list of committees and committee chairs was reviewed.

There was a discussion about Roanoke and how it is viewed on 24. It should bear the mark of distinction and not just a gas station drive-by.

Huntington Business Expo is March 15 and 16. June Ball will have a booth and has offered to share the booth with the Chamber. Booth price is \$260. No decision made.

Media Relations – trying to do a better job getting the word out.

- Discover Roanoke section in Aboite & About? June offered to look into it and report back.
- Huntington Herald Press - Roanoke page? Chris to contact Steve Kimmel and meet with him. A question was also raised that a Roanoke page or a Roanoke newspaper could be a good Huntington University student project.

Sherri Rose, Wabash Valley Electric

- Is finishing up her interviews. The biggest criticism to date is that Roanoke has had plans in the past that it did not follow up on. We will need to publicize the plan and use it as a tool to help shape Roanoke.

An offer was made that the Chamber would help with the Pops concert. To be followed up on in the future.

REDO is to create a comprehensive plan for the East side of Roanoke.

Chris asked for volunteers to type the by-laws and he will send them via e-mail for everyone to review.

FALL FESTIVAL

The Chamber will have to look at how we'd like to be involved in it in the future. We need to review the Chamber's responsibilities.

Treasurers' Report. No report this month. There is a \$2,723.65 balance. It will be updated next month.

Floorboards by February 1.

- Christmas in the Village
- Annual Meeting review with citizen, businessman and volunteer of the year awards
- Introduction of the new board members
- New members to the chamber
- Reminder for dues
- Presidents letter
- Mention of 7 Sons article in Business People
- June's award for ABWA
- Info on the Strider Program

New Business

The time of the monthly board meetings was changed to 1:00pm on the 2nd Thursday of the month.

Indiana publications. Business People magazine is producing a brochure for Huntington County. Rose Meldrum, head of Huntington County Visitors Bureau will be in attendance for the next meeting to update Roanoke the chamber members.

June moved and Valerie seconded the motion and the Meeting was adjourned at 8:05am.