



ROANOKE  
BEAUTIFICATION  
FOUNDATION, INC.  
P.O. Box 388  
Roanoke, IN 46783

219-672-8800  
219-673-1298 FAX

## **Roanoke Beautification Foundation**

Minutes & Action Plan June 17, 2009

Meeting was held at the Emporium at Joseph Decuis with board members present:  
Scott Carroll, Pete Eshelman, Alice Eshelman, Mat Quickery, Nate Reusser and Jim Warner.

1. There was unanimous agreement and a formal resolution will be made to change the Articles of Incorporation and By-Laws to the following:

- Sections 3.02, 3.03, and 3.04 will be changed to a minimum of 3 directors and a maximum of 7 directors who will serve three year terms, and qualified directors will include those who live, work or own a business or property in Roanoke.

- Clause (a) in the articles of incorporation will be changed as follows:

*Delete the word "social" and the word "downtown" in the first sentence.*

The purpose is to expand the Roanoke Beautification Foundation's area of focus to include the city limits of Roanoke for the benefit of the entire town.

- Clause (a) which defines the purpose of the Foundation will now read as:

"To primarily engage in promoting the welfare of the people who work, live and visit Roanoke, Indiana by building or maintaining public common areas in Roanoke, Indiana, including streets, sidewalks and parks, in order to beautify and design a unique "Roanoke" image consistent with Roanoke's character that existed at the turn of the 19<sup>th</sup> century, to lessen the burdens of the Town of Roanoke by engaging in capital improvements, maintenance and repairs to public property that is consistent with the historic Roanoke theme and reduce general community deterioration."

2. The Board agreed that the first priority will be to establish a business plan. The business plan will include the following:

- The Board unanimously agreed that the Beautification Foundation should be the community's resource for all beautification and aesthetic efforts to insure that Roanoke's historic character and charm is maintained and expanded.

- The Board will propose to the Design Guidelines Committee established by the Roanoke Town Council for the Beautification Foundation to be the entity that will approve aesthetic design that relates to the design guidelines. This will insure that aesthetics will be in keeping with Roanoke's image consistent with the character of Roanoke that existed at the turn of the 19<sup>th</sup> century. Jim and Alice will propose this role of the foundation to the Design Guidelines Committee this evening.

- In addition, the Foundation will serve as Roanoke's resource for advice on aesthetics outside of the Design Guidelines Committee which would include such things as: building improvements, signage, landscaping, etc.

3. The Foundation will develop a list of beautification needs as part of its new business plan. Such needs will include: the gateways into Roanoke (Locust Street, Vine Street, Second Street), creating signage for gateways that will reflect Roanoke's historic image, etc. For the next meeting each board member will develop a specific list of potential beautification projects.
4. Once a priority list of beautification projects are developed, development costs and maintenance budgets will be established and a fundraising program will be developed as part of the business plan.

We had a very productive meeting and a high level of enthusiasm and commitment from the board members to positively influence the quality of life in our community. We all believe that Roanoke is a very special place and thoughtful beautification efforts will continue to enhance our special quality of life.

The next meeting will be held at the Emporium on Wednesday, July 15, at 7:30am.