



ROANOKE
BEAUTIFICATION
FOUNDATION, INC.
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ROANOKE BEAUTIFICATION FOUNDATION MINUTES NOVEMBER 4, 2009

Present: Jim Warner, Mat Quickery, Scott Carroll, Alice Eshelman,
Nate Reusser, Gail Gibson.

Absent: Rick Fischer

1. Minutes from 10/21/09 approved and posted on-line. Website has been updated and is current.
2. Treasurer's Report – Mat Quickery
Current balance: \$1,293.07
\$100 from Hines donation now recorded and the rest of the deposits and checks related to Nelson's Chicken.
3. **Nelson's Chicken** – Scott Carroll
Nelson's chicken sales netted \$899 and there is still \$36 outstanding which, once collected, will bring the total to \$935. Three cheers to Scott for his hard work and to Gail for her sales and Roanoke drop off location. This was a nice response especially due to the lack of lead time. Thanks goes to all those who purchased chickens and supported RBF.

Ideas were discussed for the next chicken sale.

- Yes, we'd like to sponsor another one spring, 2010.
- Pre-sales are the key and we need to sell more. Perhaps we could partner with another group since there are only 8 board members. Maybe there's a group that would like to contribute as a way to promote community service.
- Roanoke. We should conduct the sale here in Roanoke on US24.
- Have literature to hand out about Roanoke Beautification Foundation to increase awareness.
- Traffic cones.
- Banners and Flags.
- P.R. with churches, and with groups in the park.
- Conduct the sale when there are people in Roanoke for a special event.
- Order more potatoes

4. Benches

Scott Carroll brought some bench suggestions and prices. With his discount we could purchase \$890 6 foot metal benches for \$450. There is a similar bench located in Aboite on the corner in front of Summit M.S. Board members are encouraged to drive past and see it. It was decided that we would like to find sponsors to purchase the benches and we would put plaques on them. We'd sell them for \$500 a bench to cover expenses.

Delivery should run 4-6 weeks. Scott to look into a volume discount and into getting a plaque to put on each bench. Nate will put together a brochure for the benches to help sell them and selling will start in the new year.

5. Flowers

We received a quote to grow the same vine geranium that we've traditionally had in Roanoke for \$40 per basket plus the cost of the basket. It was decided to find sponsors at \$50 each which would also help to defray the cost of watering them during the summer. We estimated 50 hanging baskets so that there are enough baskets for other locations besides just downtown.

6. Other Business:

- There is a plaque missing for the streetlight in front of Carroll's. It's believed it may have come loose with snow removal. Alice will look into records and see if it can be replaced. It was brought to the board's attention that another plaque was personally removed by the donors. This issue may need to be addressed so that we are hopefully not continually re-paying to replace missing plaques.

7. New/Old Member

Michelle Schwieterman has agreed to continue as a board member of the Roanoke Beautification Foundation.

Next meeting: Wednesday, January 13 at 7:30am.

Respectfully submitted by Alice Eshelman