



ROANOKE
BEAUTIFICATION
FOUNDATION, INC.
P.O. Box 388
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ROANOKE BEAUTIFICATION FOUNDATION MINUTES JANUARY 13, 2010

Present: Jim Warner, Mat Quickery, Scott Carroll, Alice Eshelman,
Nate Reusser, Gail Gibson, Rick Fischer.

Absent: Michelle Schwieterman

1. Minutes from 11/04/09 approved and posted on-line. Website has been updated and is current.
2. **Treasurer's Report** – Mat Quickery
Current balance: \$1,293.07 .
To be reflected next month:
 - License was renewed with the state (\$7.14)
 - \$100 donation from Roanoke Pops concert attendees from St. Louis, Mo. (The M.A.C.)
3. **Fundraising for 2010.**
 - Spring - Nelsons Chicken sale. Thought that it was a good money raiser and with more advance notice there would be higher sales.
 - Friday evening, May 14th. Catch the going home traffic.
 - Scott to look into a banner and contact Nelsons.
 - Gail and Scott to check with locations for availability and Gail to contact a local group who could help who could use the experience for their community service hours.
4. **Benches**
 - Scott Carroll will order a 5foot bench so we can see what they look like and to help sell sponsorships for benches.
 - Nate brought a really nice tri-fold mock-up brochure and it was decided to expand it to be a informational brochure about the Roanoke Beautification Foundation and incorporate the information about the bench sales and flower sales in it.
5. **Flower Baskets**
 - Baskets will be planted the end of February. There will be 50 baskets with some available to sell.
 - There was discussion to see if the town could be responsible for watering the baskets and the issue will have to be presented to the town council for approval.
 - A sign will be placed in the flower basked to reflect donations. Alice to follow up.
 - Kiwanis have offered to help support the Beautification flowers. They mentioned sponsoring some baskets or helping with the garden at the entrance to Roanoke on Vine Street.
6. **Other items discussed:**
 - There is a missing plaque for Bob & Nancy Kelsey which needs to be located or replaced.
 - the question of banners to hang from the street lights was brought up.
 - The brick walkways stamped into the asphalt have worn away. Jim to pursue.
 - Volunteer project – the paint and how to protect it will be discussed with Benj. Moore Paint Co.

Next Meeting: February 17. 7:30am