

**2009 ROANOKE FARMERS' MARKET**  
**On downtown Main Street between First and Second Streets**

**OPERATING RULES**

1. **Market Day, Time and Site:** The Market will begin on Saturday, July 11th and will run every Saturday through September 12th. The Market hours will be 8:00 a.m. to 12:00 p.m. Selling will not begin before 8:00 a.m. and will end promptly at 12:00 p.m. each market day. All vehicles and carts must vacate the market site no later than 12:15.
2. **Producer-Only:** Farmers/vendors will only sell products, which they grow or produce themselves.
3. **Products To Be Sold:** Fresh, high-quality fruits, vegetables, herbs, honey, jams and jellies, cider, cut flowers, bedding plants, and potted plants may be available at the Market. Value-added products may be admitted at the discretion of Market Management.
4. **Commitment to Market:** Farmer/vendors must commit to specific dates and participate on a regular basis. Product availability may limit participants' beginning and ending dates; therefore, a schedule will be developed prior to the start of the market season documenting the farmer/vendor commitment to the Market.
5. **Notification of Attendance:** Farmers/vendors must call within 48 hours of a market day if they cannot attend. Failure to provide proper notification may result in termination of farmer/vendor participation at the Market. Please call Mat Quickery at (260) 672-2265.
6. **Space:** One cart will be permitted per vendor; all other vehicles must be removed from the immediate market premises. Carts/tables will be provided by the Chamber of Commerce. Spaces will cost \$15 per week. If a vendor commits to all nine weeks of the market, there will be a \$15 discount (their total space fee will be \$120).
7. **Signage:** Farmers/vendors must clearly display the name of their farm/business and post prices for all items being sold.
8. **Clean-up:** Farmers/vendors are responsible for cleaning all trash and waste within and around their allotted space. Garbage bins will be provided on the Market site for this purpose.
9. **Applications:** All new and returning farmers/vendors must complete an application each year listing the types of products to be sold during the season. This helps to correct any changes to a farm/business in the past year and also helps to ensure a good product mix will be offered at the Market.
10. **Noncompliance:** The Roanoke Farmers' Market reserves the right to refuse acceptance of any vendor or item that is not in keeping with the rules or quality of Roanoke Farmers' Market criteria and guidelines.

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**VENDOR CERTIFICATION**

By signing below, I certify that I have read, understand and will adhere to all applicable guidelines as stated in this document. I further understand that should I fail to comply with these specified guidelines, my participation in the Roanoke Farmers' Market could be terminated.

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Signature of Farmer/Vendor

Date